

TABLE 1

Comparison of 1980 and 1990 Populations
and 1994 Population Estimates
for Selected Outer Banks Localities and Percent of Growth

| Locality | 1980 Populati on | 1990 Populati on | 1994* Populati on | Percent of Growth |
|------------------|------------------------|------------------------|-------------------------|----------------------|
| Kitty Hawk | 849 | 1,937 | 2,170 | + 156% |
| Kill Devil Hills | 1,671 | 4,238 | 4,836 | + 189% |
| Manteo | 902 | 991 | 1,103 | + 22% |
| Nags Head | 1,020 | 1,838 | 2,036 | + 99% |
| Southern Shores | 520 | 1,447 | 1,634 | + 214% |
| Dare County | 13,377 | 22,746 | 24,790 | + 85% |

*Note: Estimates by North Carolina Office of State Planning.

SOURCE: 1990 Census of Population and Housing, U.S. Department of Commerce, Bureau of the Census, and North Carolina Office of State Planning.

In 1990, there were 1,129 families in Kill Devil Hills. The median family income was \$30,325 while the median household income was \$26,379. The per capita income was \$13,457.

3. Economy

The economy of Kill Devil Hills relies primarily on tourism as its main industry. Some light industry, including storage and warehouse facilities and an ice producing plant, are located near the Fresh Pond. In 1996-97, tax revenues from all sources totaled \$6,915,389. TABLE 2 provides a breakdown of tax revenue by source and an indication of the Town's reliance on tourism related revenue sources.